

NEOMERS

Solutions



WE ARE
NEOMERS

AGILE
EFFECTIVE
TO ACHIEVE
YOUR GOALS

WHO WE ARE WHO WE ARE

We are Neomers, a digital and marketing agency
Definition of NEO- (prefix): modern, or new. At Neomers, we will give your company brand a new horizon, a new success story!

We are a **team of creative individuals** with expertise in marketing, branding, design, strategy , app & web development. We deliver creative concepts, ideas, experiences and strategies that amplify your brand's reach, develop customer loyalty and drive business growth.

VISION VISION

Leave an everlasting print with our clients by providing services that are agile and effective.

MISSION MISSION

Working to improve our clients digital presence to achieve their business goals.



KSA



Lebanon



Pakistan



LEAVE
 WE HELP YOU
 LEAVE A MARK!
 LEAVE

:01



Dream

Have a great idea but confused on how to start or execute? Our consultations will get you on the right track!

:02



Define

We believe every brand has a unique concept and story to tell. We identify goals that your brand need to address and analyze your competition within the market to assess the branding opportunity.

:03



Design

Based on the concepts created, we build and develop designs that matches the vision of your brand We ensure that the final design easily communicates and positions the brand as it should.

:04



Build

Once the concepts and designs are ready, we help build your digital solutions in all shapes and forms wether its a website, mobile app.

:05



Grow

We nurture and manage your brand to ensure all the pieces are in place so that your brand stands out and remains on top ahead of the competition always.

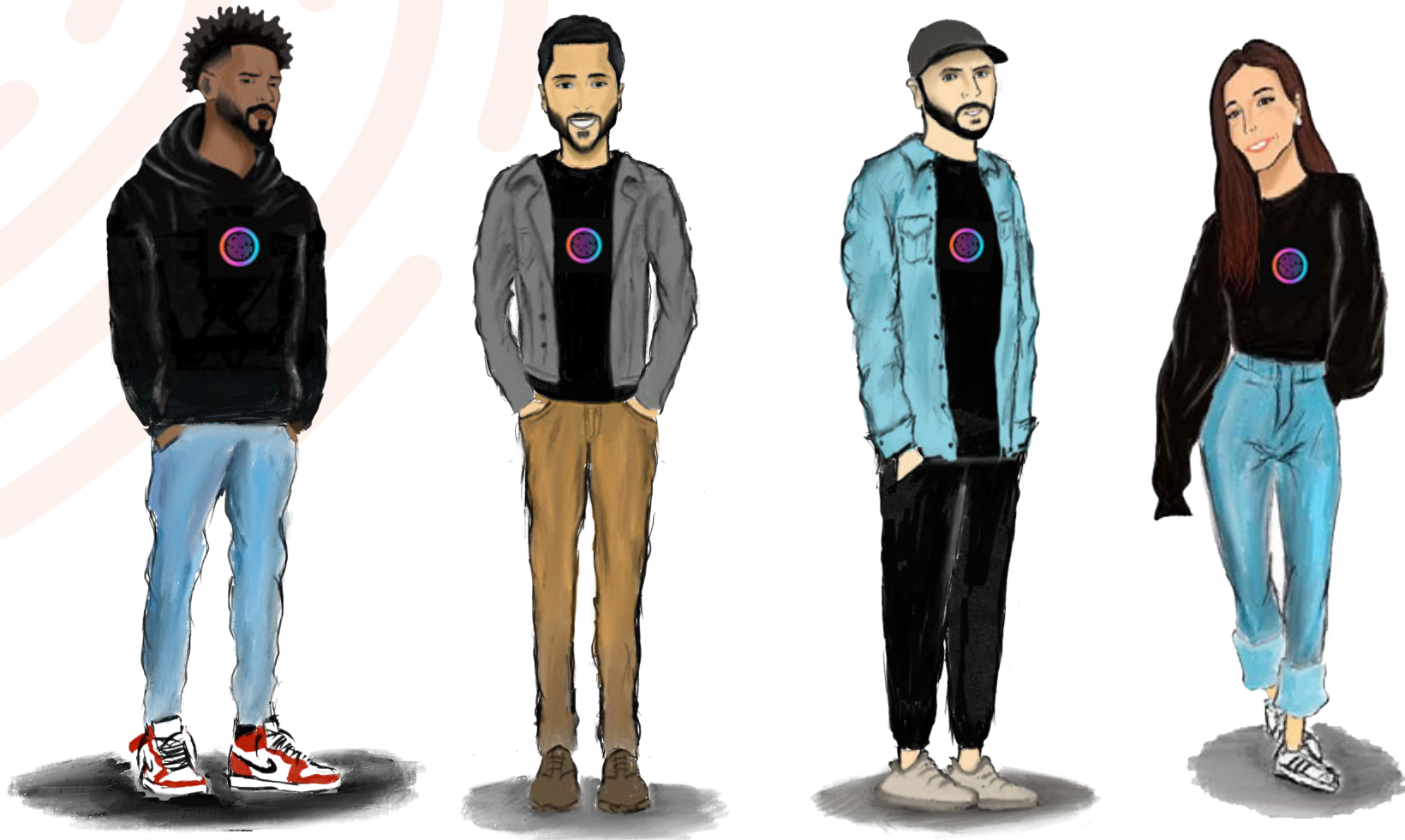
:06



Achieve

We wont stop until we make sure you reach your objectives! That's why we make sure all your achievements are being monitored, measured, and reported!

MEET THE TEAM



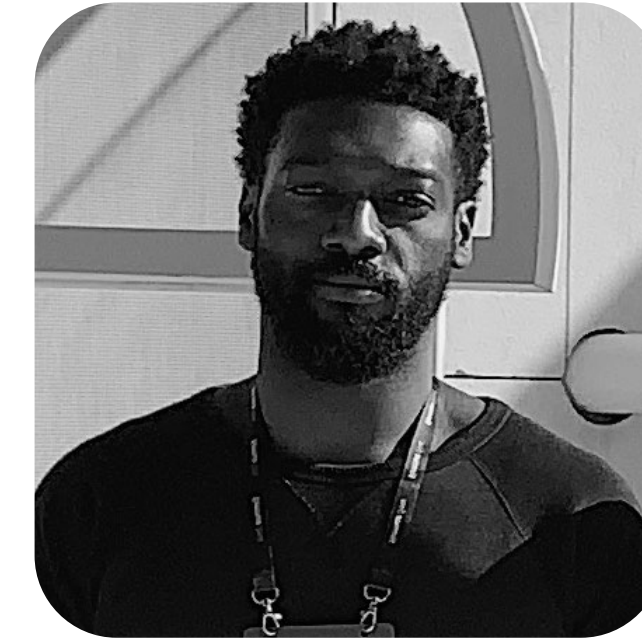
Fahad Al Saud
Founder & CEO

- Focused on business strategy, management, financials, partnerships, and public relations
- Love for entrepreneurship, technology, poetry, art, and human centered design.
- Bachelor's Degree from Loyala Marymount University in Entrepreneurship



Dina Joumaa
Founder & Managing Partner

- Focused on marketing strategy, brand building, communications, partnerships & digital growth
- Love for fitness, health, music, and travel
- Bachelor's Degree from Lebanese American University in International Business and Political Science, followed by a Master's Degree from Glasgow Caledonian University in Luxury Brand Management



Nawaf Hawsawi
Founder & Managing Partner

- Focused on project management, growth, technology development and research.
- Love for fashion, sports, sketching, gaming, and comics.
- Bachelor's Degree from Prince Sultan University in Computer Information System




Abdulaziz Alsaif
Founder & Managing Partner

- Focused on product strategy, development, management, UI/UX Design, and operations
- Love for photography, music, art, and travel
- Bachelor's Degree from Saint Leo University in Computer Information System

OUR SERVICES

:01



Dream

:02



Define

:03



Design

:04



Build

:05



Grow

:06






Achieve

:01



DREAM SERVICES

Neomers Business Consulting Services are provided by a team of entrepreneurial and small business experts with years of experience in launching and starting businesses.

:01.1		30 min Consultation
:01.2		Brainstorming Session
:01.3		Workshops

*Each service can be provided separately

:02



DEFINE SERVICES

Whether you have a product that you want to adjust or an idea that you want to bring to life, we help you identify your goals and create a plan that fits your needs to accomplish your business objectives.



*Each service can be provided separately

:03



DESIGN SERVICES

Brand building is much more than your company logo and colors. It's the mindshare you occupy as an organization, the gut feeling that people have about your company, products and services. And it's one of your most valuable assets!

*Each service can be provided separately

:03.1  Corporate Identity Creation

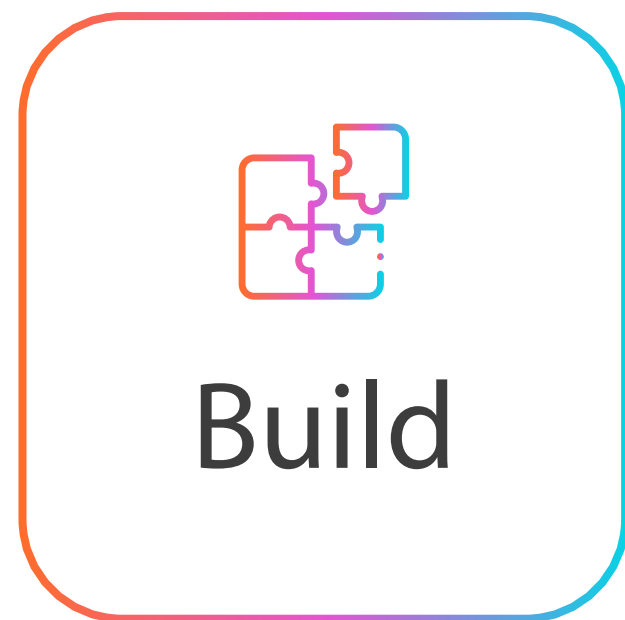
:03.2  Brand Identity

:03.3  Logo Design

:03.4  Logo Facelift

:03.5  Branding Guidelines

:04



BUILD SERVICES

Ready to build your digital solutions, attract new customers, gain trust and drive action? That's where we come in!

:04.1		Brand Building	:04.2		Marketing Strategy
:04.3		Website Development	:04.4		Mobile Application Development
:04.5		Pre-packaged digital solutions	:04.6		AI / ML
:04.7		Front-End development	:04.8		Back-End Development

*Each service can be provided separately

:05



GROW SERVICES

Having trouble in marketing your brand? Growth begins with an understanding of your customers. Our team will research and understand your target audience to ensure your content is shared on the right social channels and in turn will increase your digital reach

*Each service can be provided separately

:05.1		SEO Optimization	:05.2		Social Media Marketing
:05.3		Social Media Management	:05.4		Email Marketing
:05.5		Blogs & Newsletters	:05.6		Digital Marketing
:05.7		ASO Optimization	:05.8		Press Release
:05.9		Influencer Marketing	:05.10		Partnerships
:05.3		Content Marketing	:05.11		Online Marketing
:05.3		Content Management	:05.12		Social Media Content

:06



ACHIEVE SERVICES

We are with you in every step of your journey to ensure results

- :06.1  Monthly reporting
- :06.2  Campaign evaluation
- :06.3  Maintenance

*Each service can be provided separately

OUR WORK

:01



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:08



:09

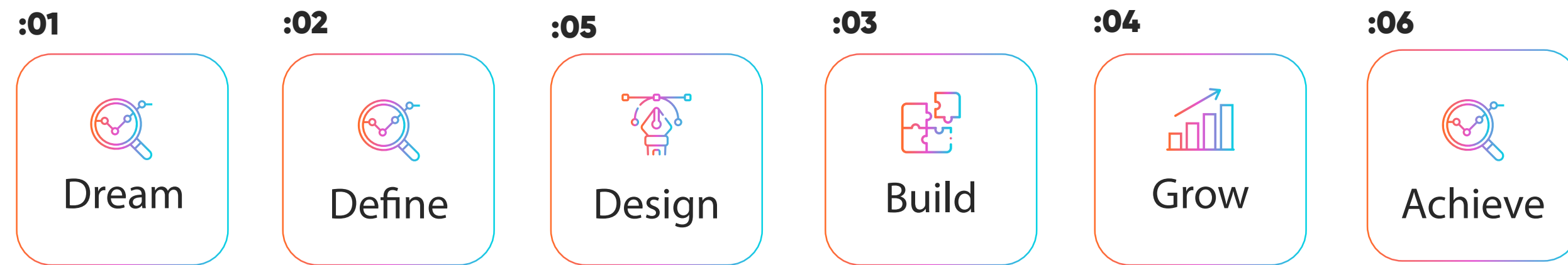




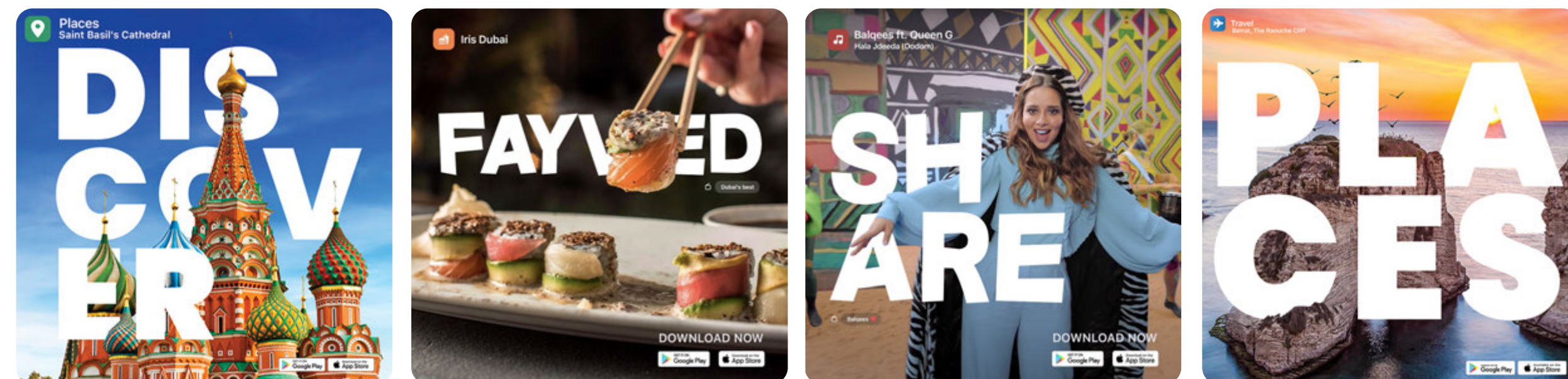
Our Work: FAYVO

About: FAYVO a useful social platform to share your favorite pictures, books, food, fashion, products, places, music, movies, moments and all the good stuff you never want to lose! All organized in one place for others to discover and use as trustworthy recommendations!

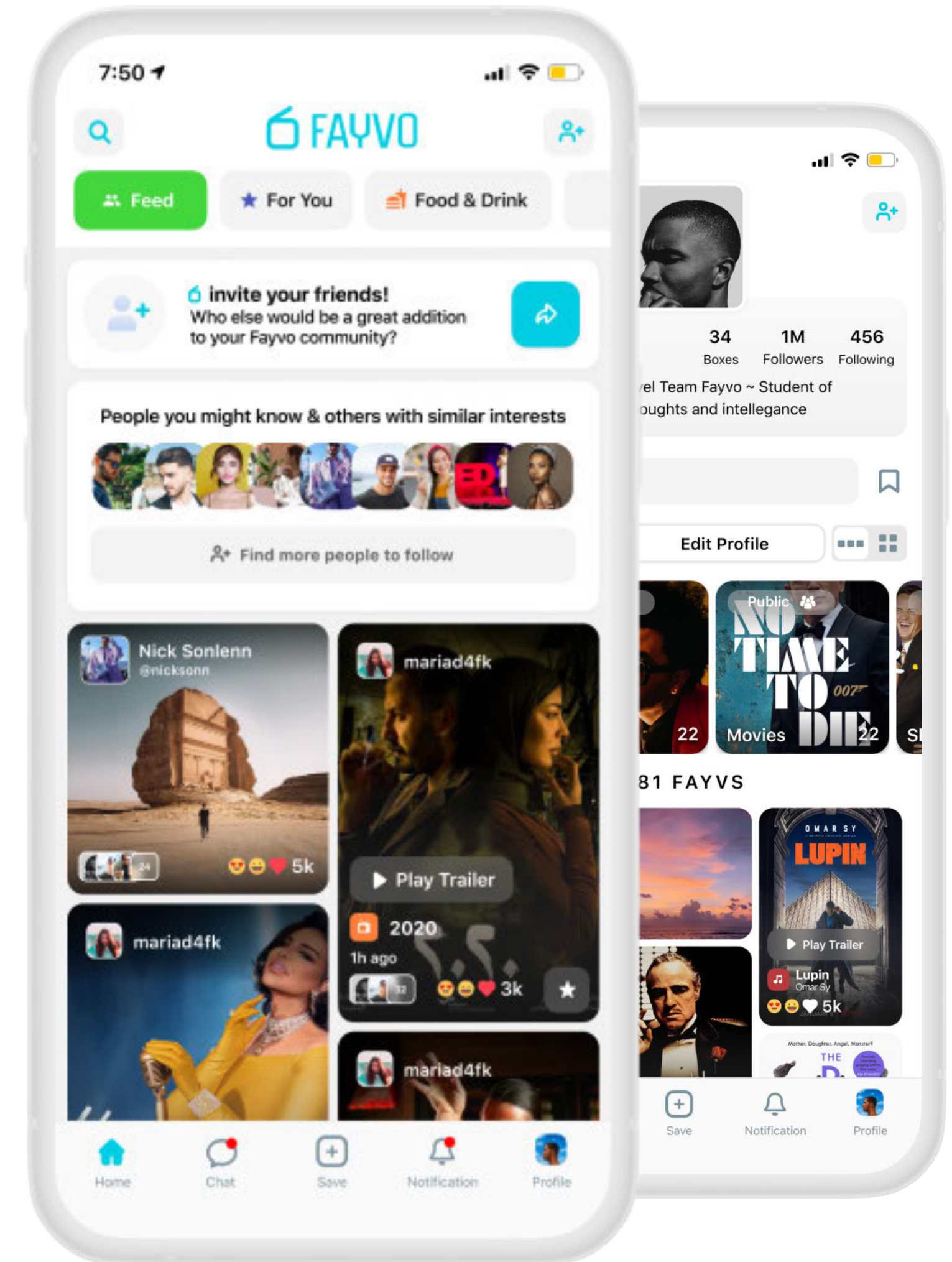
Services:



Social Media (Development & Management):



Product (UI/UX, Development)



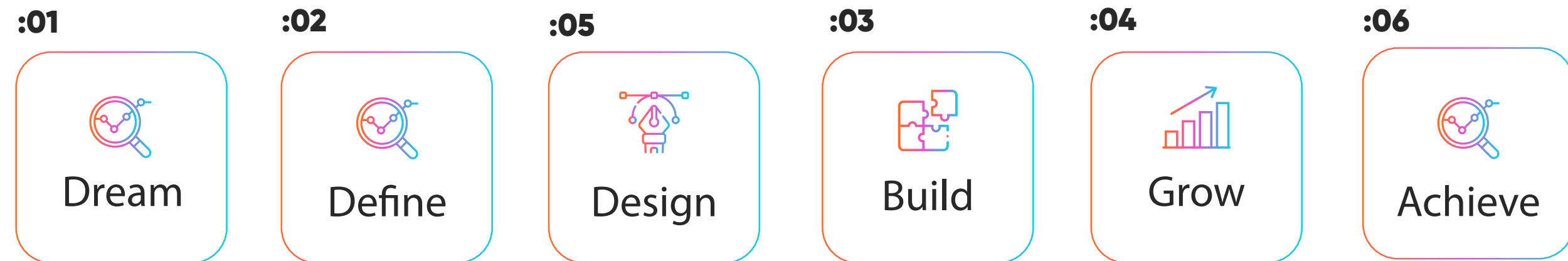


Entrepreneurship is a source of Innovation and Resilience

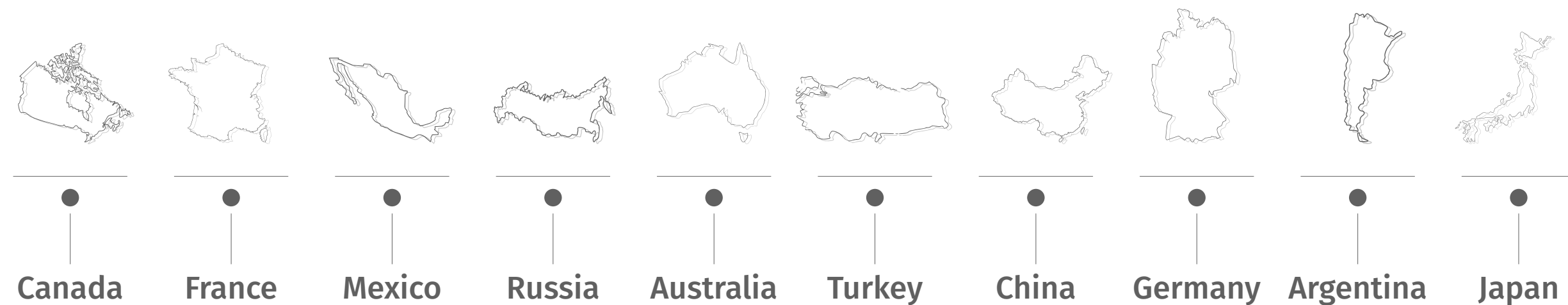
Our Work: Young Entrepreneurs' Alliance Riyadh Summit

About: G20 YEA Saudi Arabia held a virtual summit 29th till the 30th of October 2020 preceding the G20 Summit in Saudi Arabia from the 21st till the 22nd of November with definitive theme that aims to showcase entrepreneurship as a source of innovation in crisis, safeguarding the planet the G20 YEA will also address the worlds young entrepreneurs response to the COVID-19 fight and commitment to work with global economies to recover from the devastating effects of the pandemic.

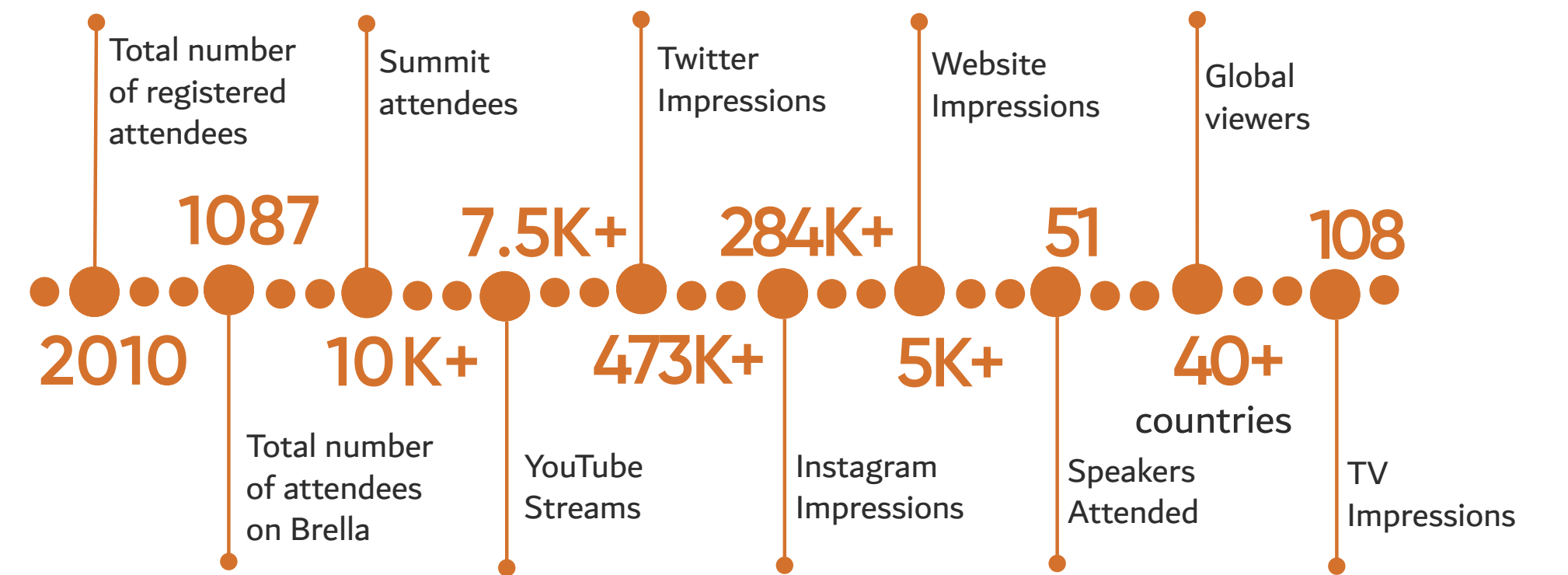
Services:



Member Countries:



Achievement Numbers



Speakers

- Hattan Ahmed KAUST
- Essam Al-Thukair Deputy Governor Monshaat
- Dr. Nabeel Koshak Board Member & CEO SVC
- Sarah Al-Ayed Chief Strategy Officer TRACCS
- Dr.Mazin Al-Zaidi Invest Saudi
- Riyadh Al-Zamil Founder & Chairman RAZ Group
- Amal Dokhan Founder & CEO GEN Saudi
- Dr Zeger Degraeve Dean at MBSC
- Adwa Al-Dakhil Founder & CEO Falak Business Hub
- Mohammed Al Mousa MC
- Dr.Asma Siddiki MBSC
- and more

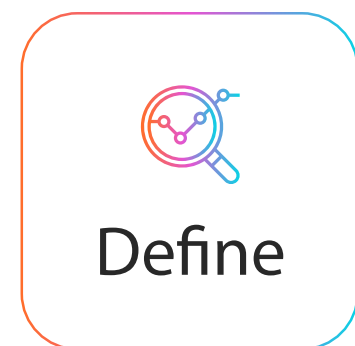


Our Work: Chbib

About: ChbibCare, a 100% Saudi Owned company, is adjudged as one of the largest provider of cleaning solutions in the Kingdom of Saudi Arabia by Industry standards and experts.

Services:

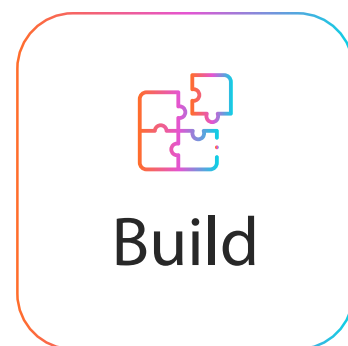
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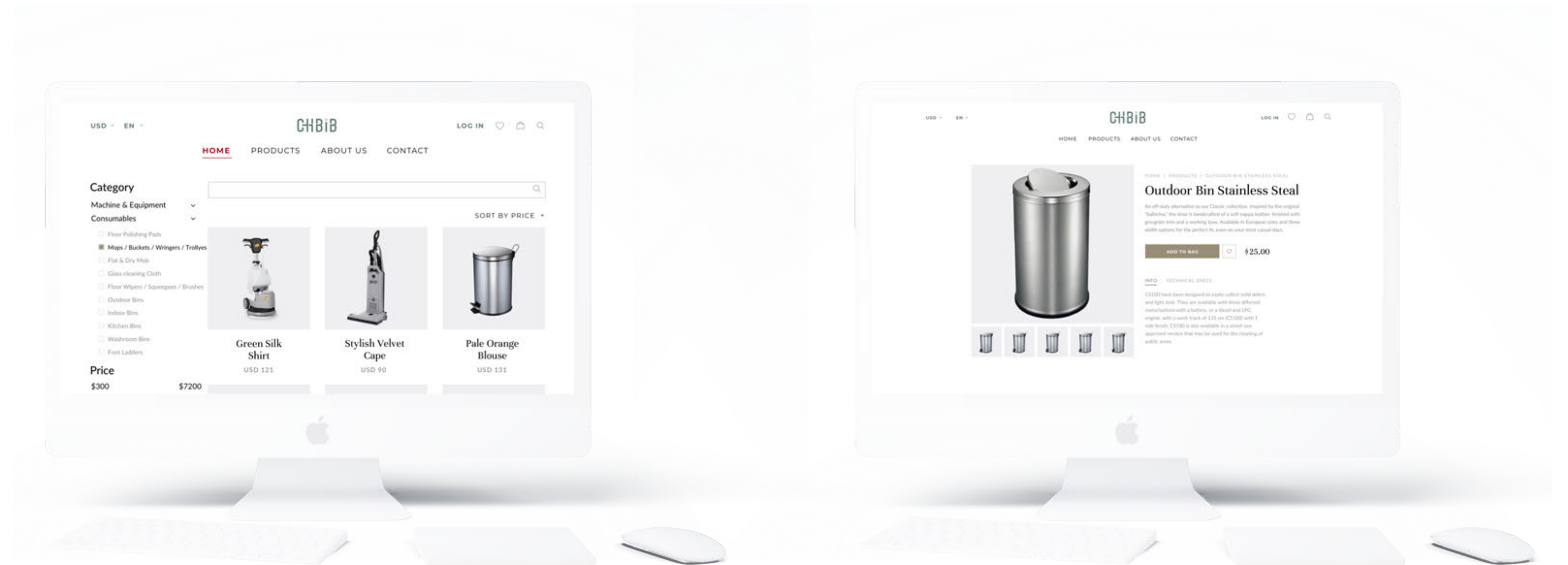


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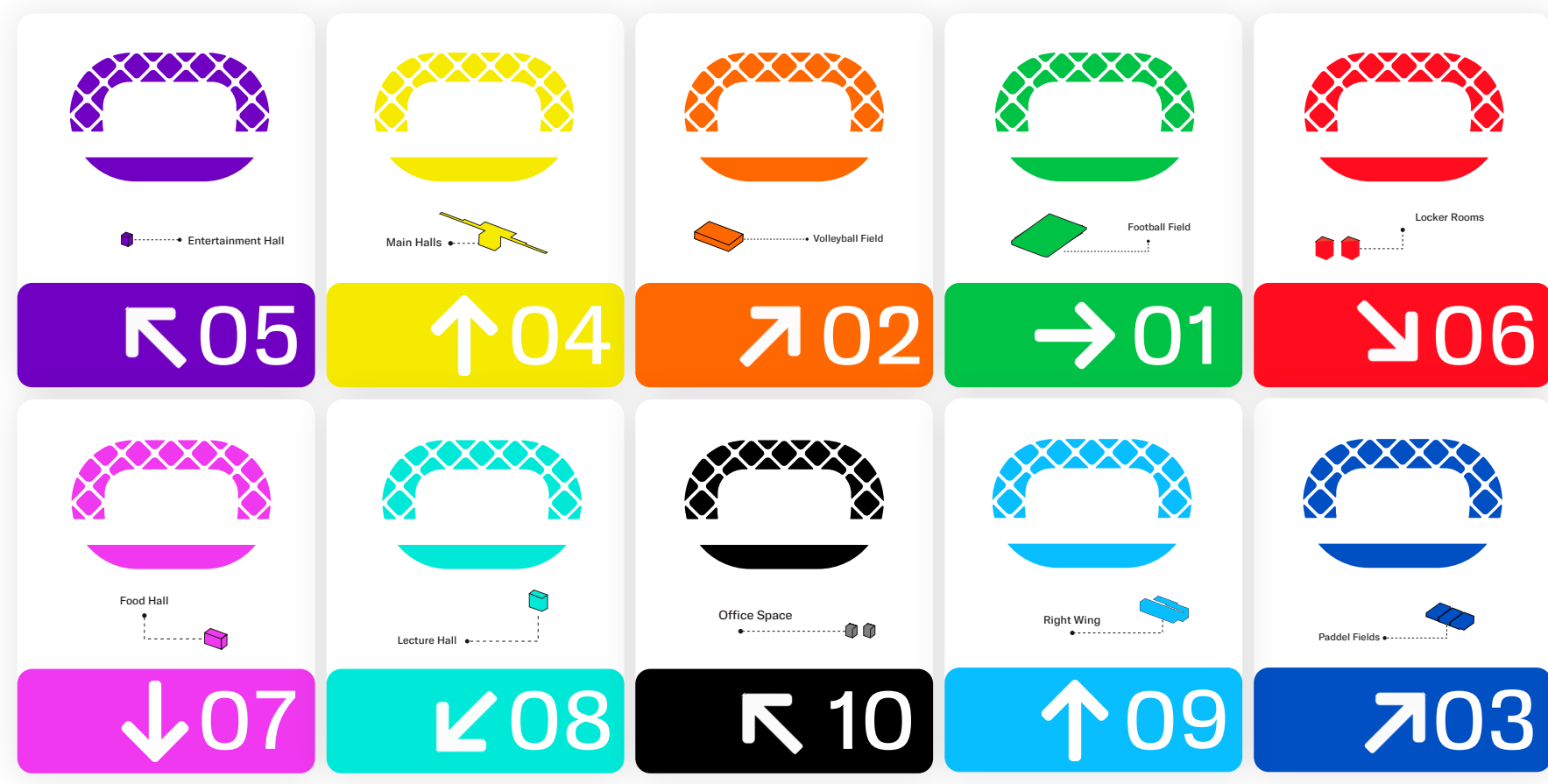


E-Commerce Platform

MULTIPLAFORM SOLUTION

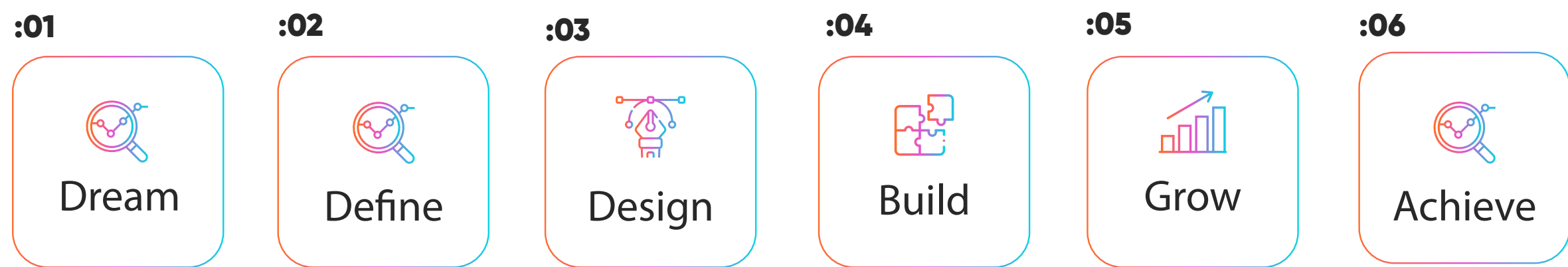


ELDOMO
Our Work: El Domo

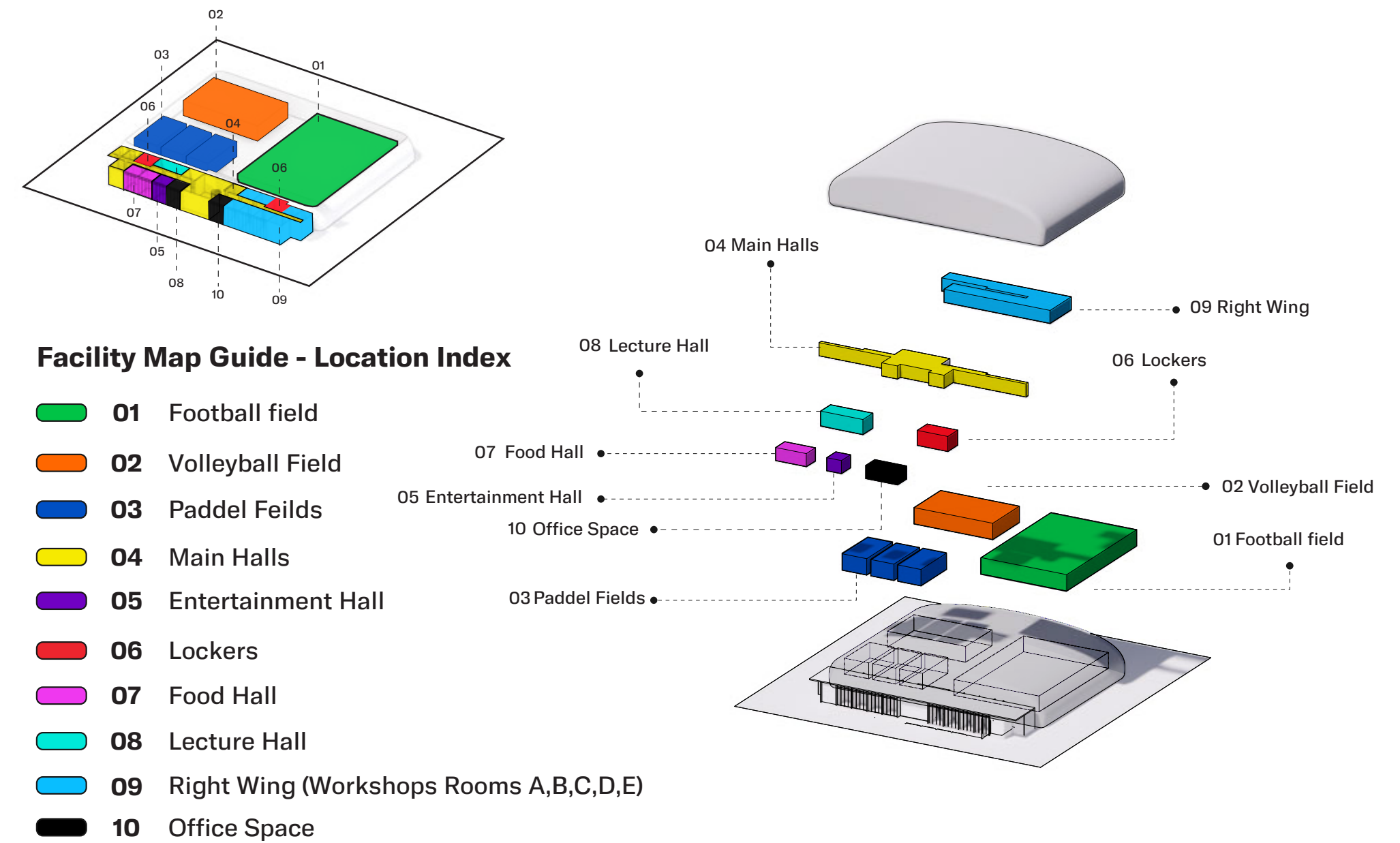


About: El Domo is a unique venue established in 2019 located in al Qairawan north of Riyadh, Saudi Arabia. The venue is designed to host all kinds of events like Entertainment, Corporate, workshops & Exhibitions.

Services:



Facility Branding & Conceptual Design



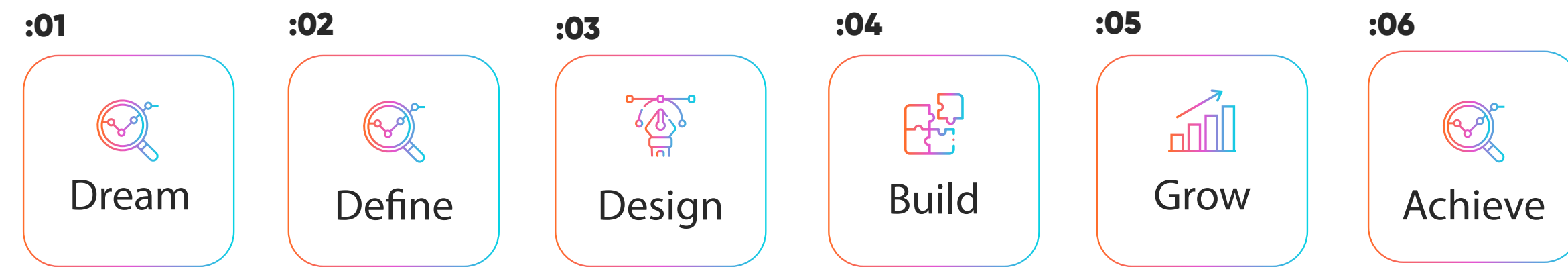


Entrepreneurship Vision
رؤية الريادة

Our Work: Entrepreneurship Vision

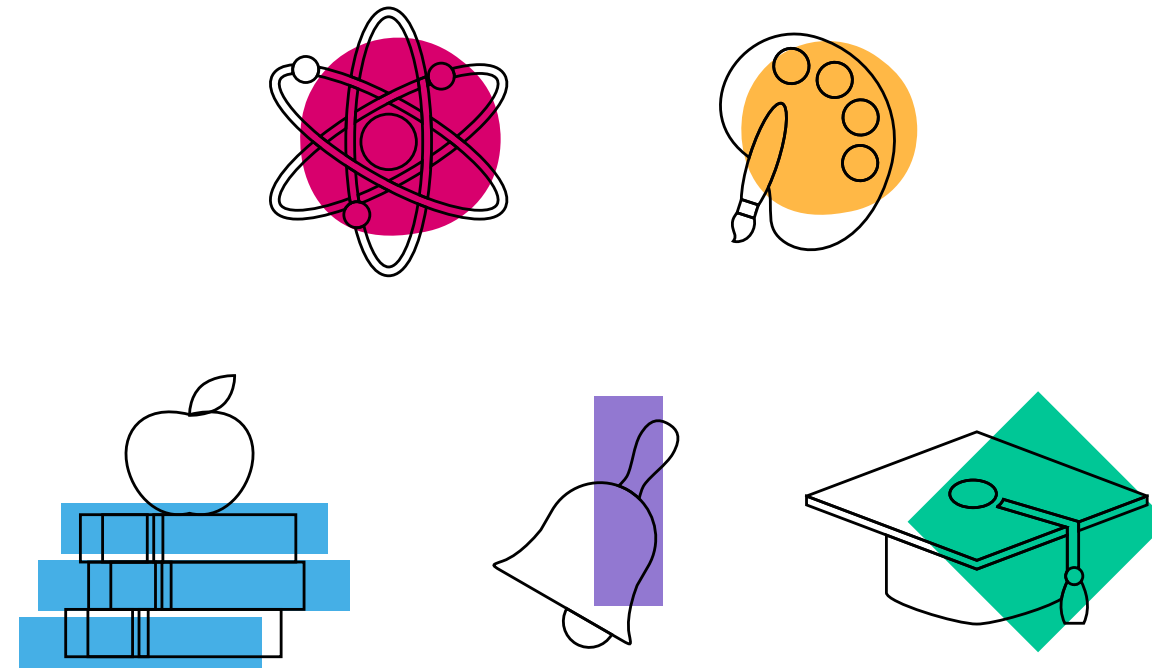
About: Connecting local entrepreneurs with the global entrepreneurs to promotes knowledge exchange and enable new opportunities for locally and globally while solving a lot of the entrepreneur's challenges locally.

Services:

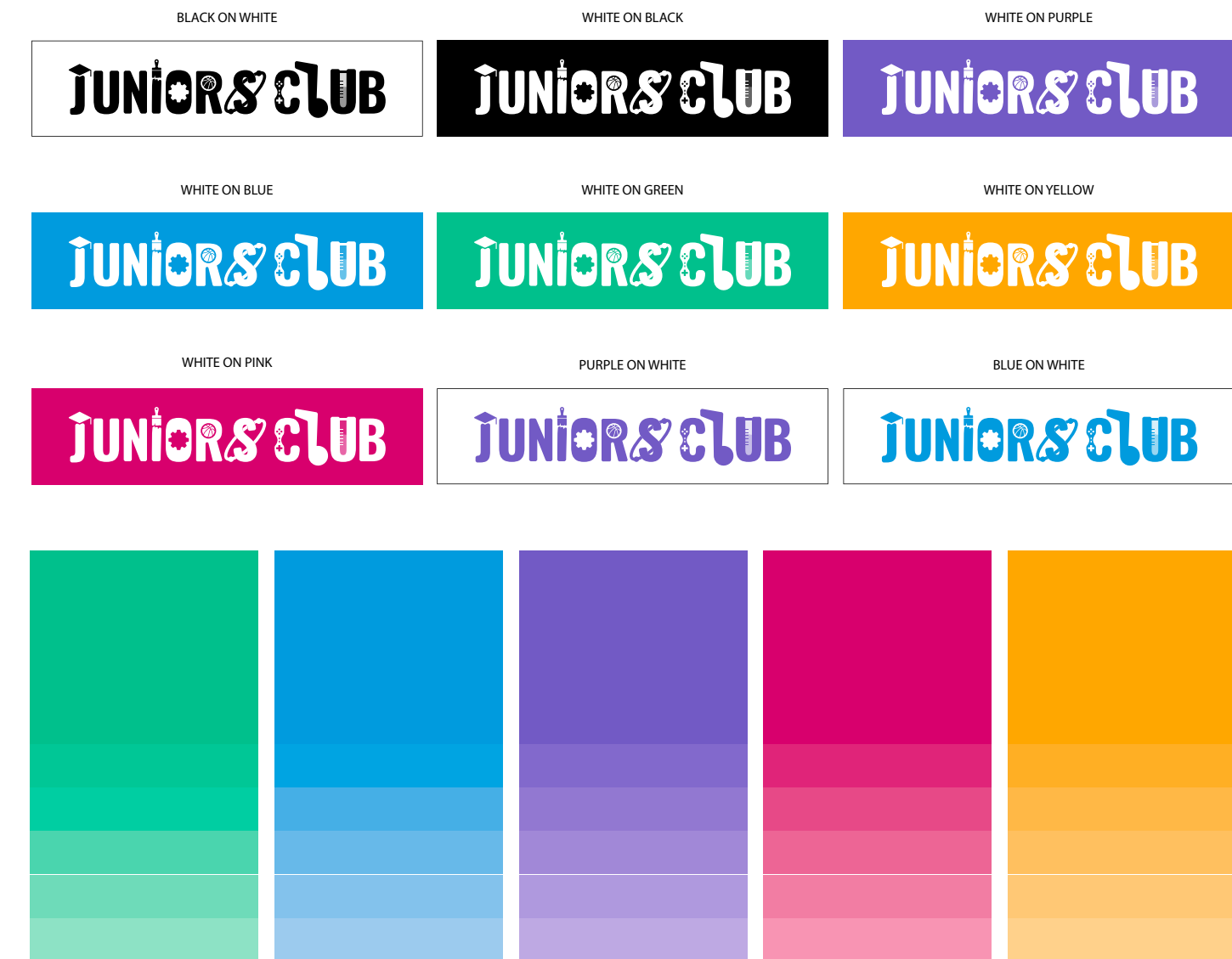


Branding & Logo Design





Branding & Logo Design



Our Work: Junior's Club

About: Juniors Club is an educational academy that empowers children with knowledge and skills necessary for the future by adopting a whole-child approach.

Services:

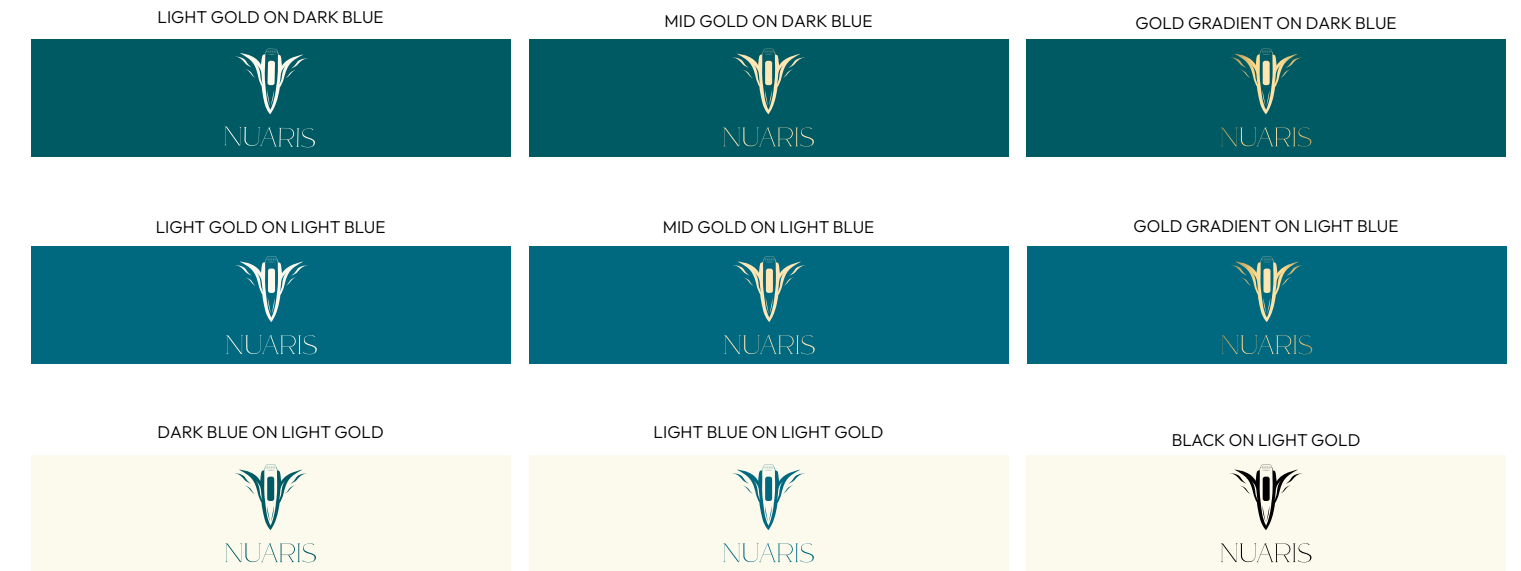


Content Development & Content Management

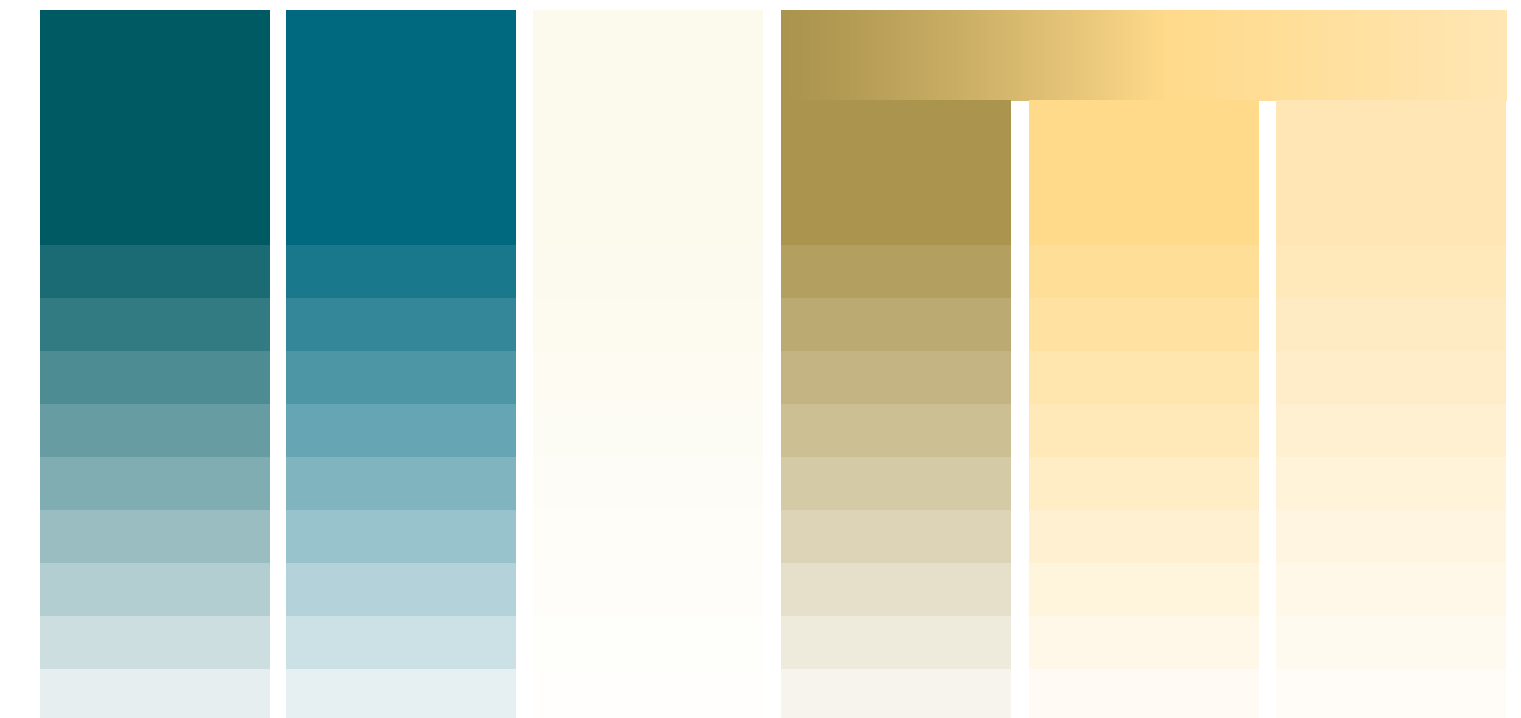




Branding & Logo Design



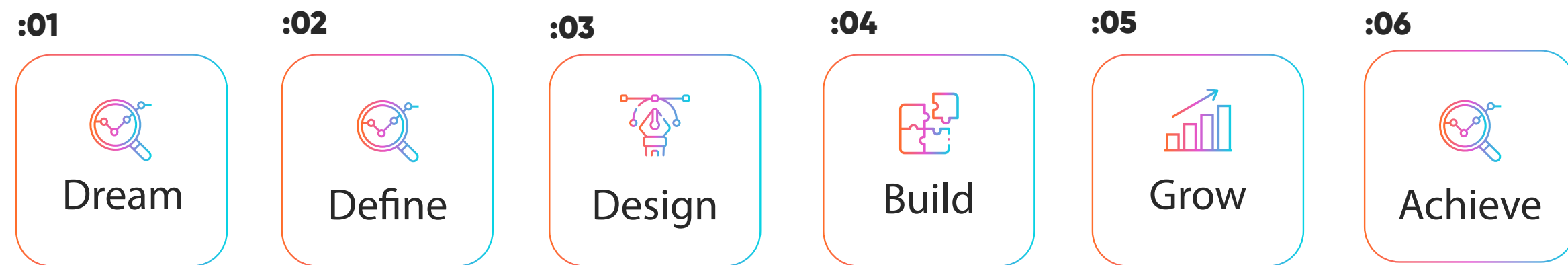
COLOR PALETTE



Our Work: Nuaris

About: Whether you want to own a yacht or rent one out on a pay as you go bases, Nauris is a platform which provides you with the necessities and luxuries of your starting with the luxury yacht.

Services:



FONTS

MARINDE
 (Use for titles)
 A B C D E F G H I J K L M
 N O P Q R S T U V W X Y Z
 0 1 2 3 4 5 6 7 8 9

Outfit
 (Use for body text)
 a b c d e f g h i j k l m n
 o p q r s t u v w x y z
 0 1 2 3 4 5 6 7 8 9

Branding & Logo Design



TYPOGRAPHY

Moniqa
for headlines

Aa
Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Bellarin - Emblem
DECORATIVE (USED FOR THE LOGO EMBLEM DESIGN)

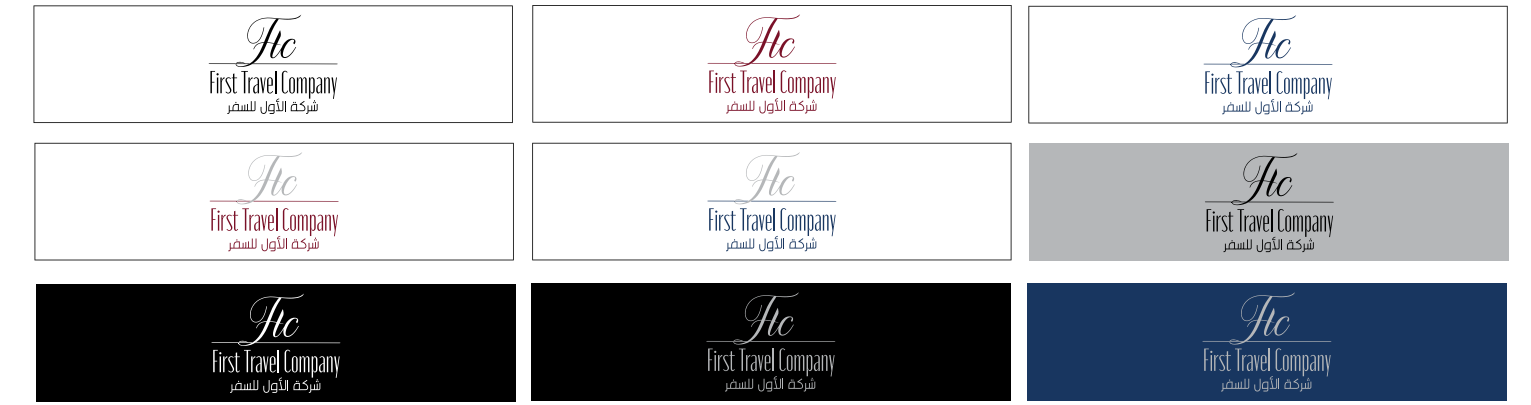
Aa
Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Open Sans
For Bodytext

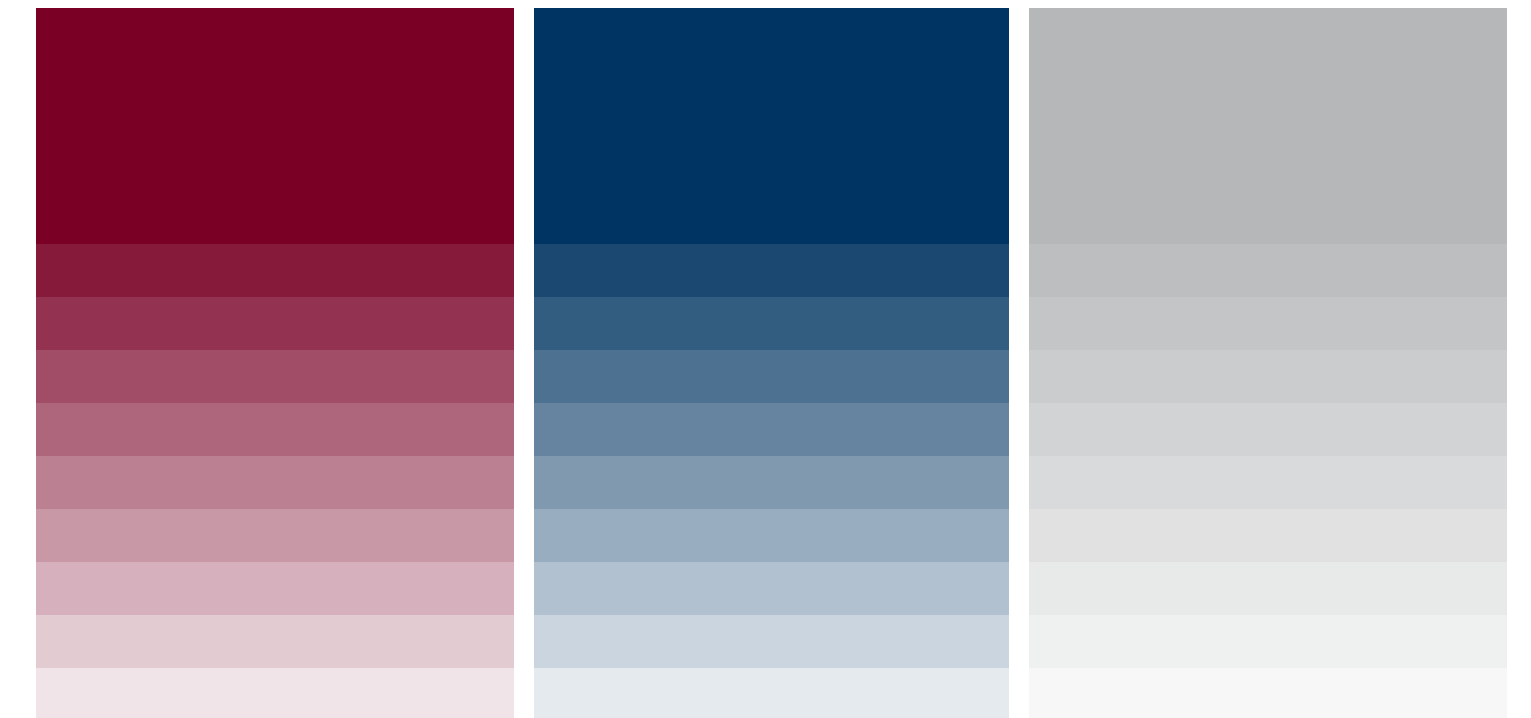
Aa
Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Emad-Diana
Arabic Font

أ ب ت ث ج ح خ
د ذ ر ز س ش ص ض
ط ظ ع غ ف ق ك
ل م ن ه و ي



COLOR PALETTE



Our Work: FTC

About: First Travel Company carefully curates a tailored selection of memorable experiences, allowing you to experience the best your destination has to offer. We operate offline by handpicking some of the world's finest and most exclusive experiences, guiding our clients through the process from beginning to end.



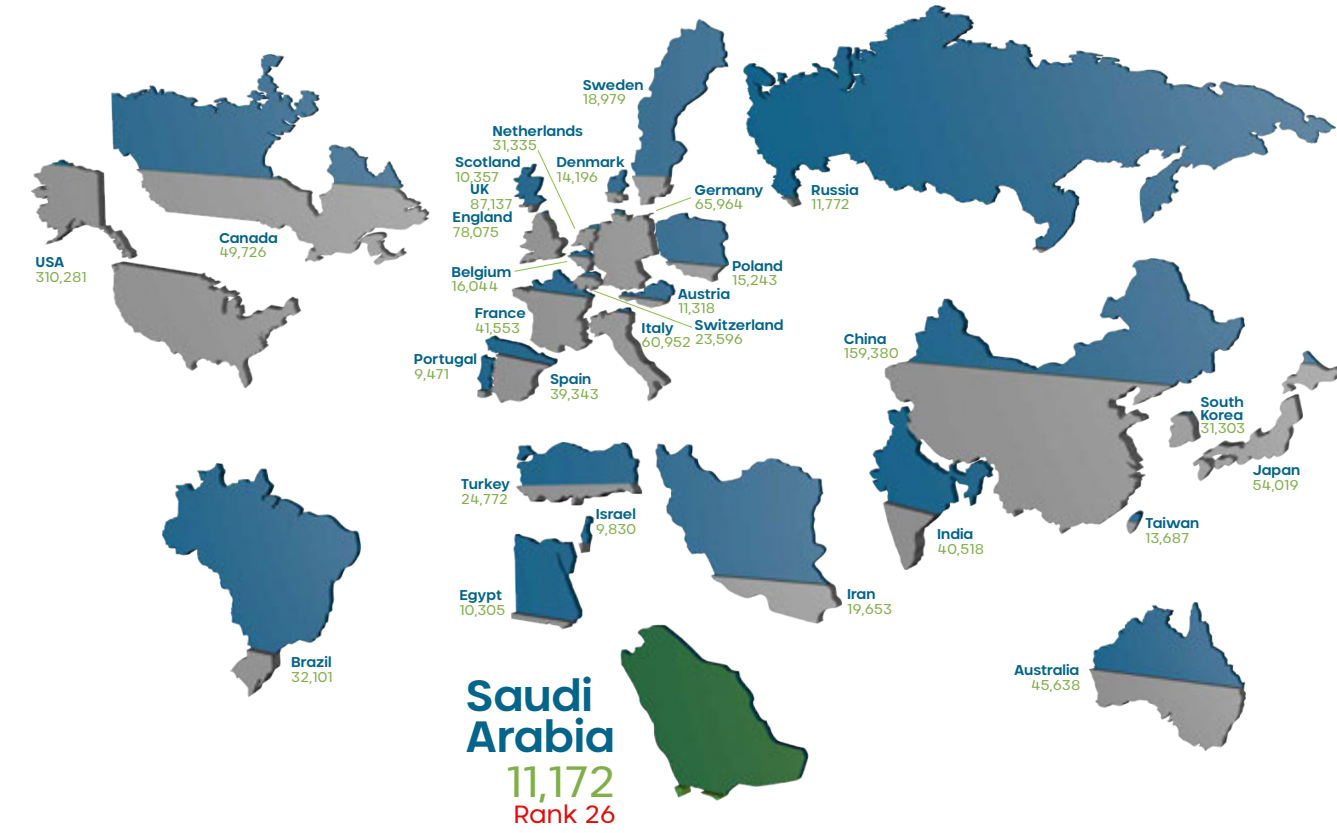
Services:



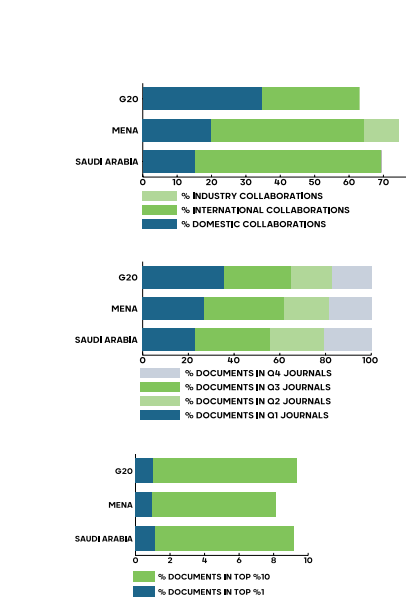
Content Development & Content Management



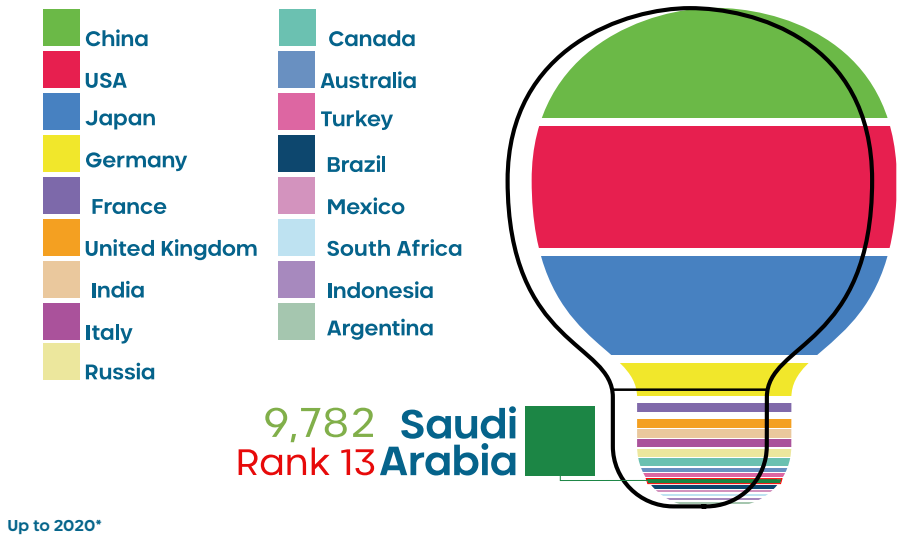
Data Graphs samples



DENTISTRY & ORAL MEDICINE



PATENTS GRANTED



Report Design

Our Work: Saudi NIH

About: Designing an annual report for the National Institute for Health Research to review all global, regional and local health indicators.

Services:

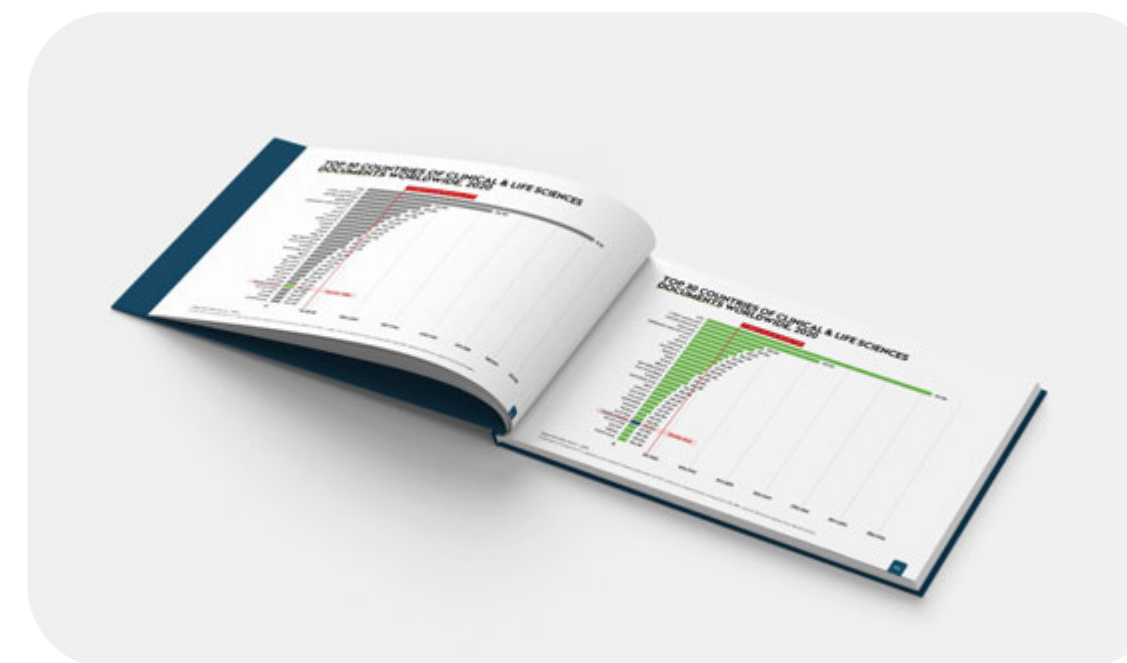
- :01

Dream
- :02

Define
- :03

Design
- :04

Achieve



NEOMERS

Leave an everlasting print with our clients.

At Neomers, we will give your brand a new horizon, a new success story.
Contact us today and let's see how can we help you.

📍 Al Malqa, Riyadh

📞 +966556192809

✉ info@neomerslab.com

CONTACT US